BRIDGE27
THE ADVANTAGE



PARTNER OPPORTUNITIES

May 2–4, 2027 | VEA Newport Beach CA
A Marriott Resort & Spa

WELCOME

BRIDGE27 | THE ADVANTAGE

As markets become more complex, consumers become more discerning, and AI reshapes how business operates, the companies that outperform will not simply respond to change. They will understand their consumers more deeply, innovate with greater relevance, and communicate with cultural fluency.

What differentiates organizations isn't just that they recognize this opportunity. It's whether they build the capabilities required to compete for it.

Because that's how opportunity becomes competitive advantage.

The Advantage begins at BRIDGE27.

The Advantage isn't created by a single function. It is built when marketing, strategy, technology, culture, and business operate with a shared understanding of the markets they serve.

It's how you challenge assumptions. Gain clarity. Compete differently.

BRIDGE27 brings together cross-functional leaders committed to solving these complex business challenges. We will explore the ideas, business practices, and emerging disciplines redefining competitive advantage. From inclusive innovation and AI to identifying growth opportunities, strengthening consumer relevance, and improving organizational performance.

You will leave with practical strategies to build more relevant products and experiences while strengthening your brand reputation.
You will learn what it takes to intentionally embed inclusion into commercial decisions.

You will know how to build the capabilities to drive sustainable growth and performance.

You will have The Advantage.

ABOUT BRIDGE

Founded in 2022, BRIDGE is the first independent trade group for the global marketing industry, turning inclusion into growth by connecting workplace culture with marketplace impact.

We work with brands, agencies, media platforms, and technology companies to build the capabilities that drive long-term growth, innovation, and relevance. By embedding inclusion into the systems that shape business performance, BRIDGE equips leaders to compete harder, lead smarter, and grow faster while reducing risk and building lasting competitive advantage.

BRIDGE helps organizations future-proof their business by embedding inclusion as a measurable capability for growth.

THE SYSTEM FOR INCLUSIVE GROWTH



WHY PARTNER WITH BRIDGE

Build What the Future Requires

Every transformational business capability follows a similar path. Before it becomes standard practice, frameworks must be built, capabilities developed, measures of success established, and a community created to enable it to scale.
Inclusion has reached a similar inflection point.

As a driver of innovation, relevance, resilience, and long-term growth, inclusion is becoming one of the defining business capabilities of the next decade. Through research, thought leadership, executive convenings, capability-building, and industry collaboration, BRIDGE is building the infrastructure organizations need to compete differently.

BRIDGE27 is where that work comes to life.

As a BRIDGE partner, you are investing in how organizations will compete in the years ahead by helping move inclusion out of the margins and into the mechanics of business.

Specifically you will:

- Help advance inclusion as a measurable business capability for growth.
- Build meaningful relationships with cross-functional executives responsible for growth, innovation, technology, marketing, culture, and strategy.
- Demonstrate thought leadership through authentic engagement with senior decision-makers.
- Help accelerate the adoption of the capabilities organizations need to create lasting competitive advantage.

"When I founded BRIDGE, I believed the future of business would belong to organizations that could connect workplace culture with marketplace impact. Today, that future is arriving faster than any of us imagined.

BRIDGE was intentionally designed to bring together inclusion, marketing, and business leaders, creating a unique cross-functional community focused on solving complex business challenges. I'm grateful to every partner who shares this vision.

Thank you for building **The Advantage** with us!"



SHERYL DAIJA
Found & CEO
BRIDGE

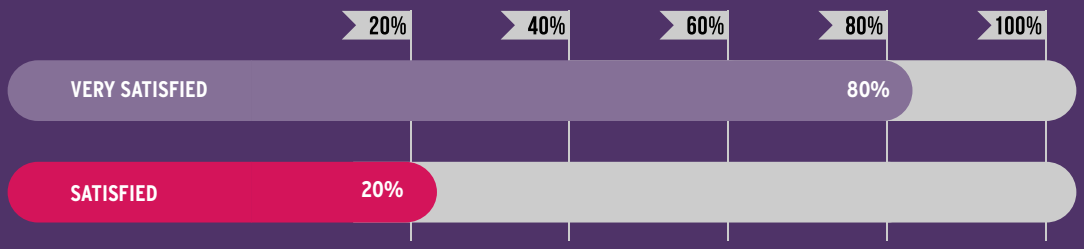
WHY SPONSOR

The Leaders Defining What's Next

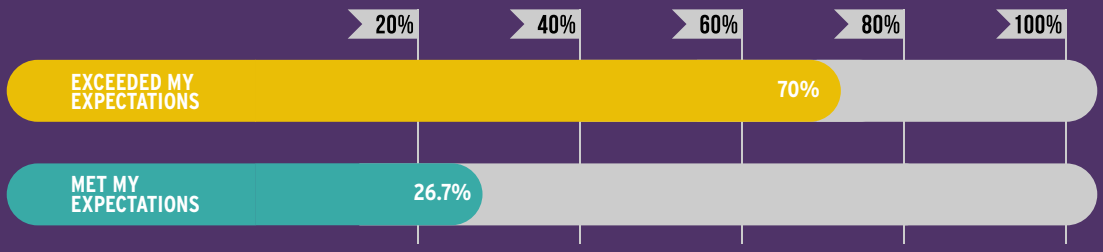
BRIDGE convenes the industry's most senior, forward-thinking executives who are building the next generation of inclusive growth. Attendees bring deep expertise across marketing, DEI, and business strategy – connecting insight to action and driving measurable impact across their organizations.

NPS SCORE 90

100% were either Very Satisfied or Satisfied



96.7% said BRIDGE26 Exceeded or Met their expectations



2026 PARTNERS INCLUDED

GALE

W.K. KELLOGG FOUNDATION

developWell

JCG
J.CREW | J.CREW FACTORY | MADEWELL

PUBLICIS GROUPE

SEPHORA

DAVIS + GILBERT

AUDIENCE SNAPSHOT

YOU'LL BE IN GOOD COMPANY.

- **Chief Diversity Officers and DEI Executives** leading systemic transformation
- **Chief Marketing Officers and Brand Leaders** redefining growth through inclusion
- **CEOs, Presidents, and Senior Business Leaders** aligning culture with performance
- **Rising Stars** – emerging leaders shaping the next generation of business leadership

These global brands, agencies, media companies, and platforms share one belief: inclusion isn't separate from business – it is the business.

ATTENDEE BREAKDOWN

51% MARKETING LEADERS & BUSINESS LEADERS

43% C-SUITE LEVEL

29% VP+ LEVEL

49% DEI LEADERS

27% DIRECTOR LEVEL + RISING STARS

2026 ATTENDEES INCLUDED



THE SETTING

May 2-4, 2027 | VEA Newport Beach, CA | A Marriott Resort & Spa








Where inspiration meets purpose.

Set along the Pacific coastline, VEA offers a modern, immersive environment for connection and creativity. The venue was designed to support reflection and collaboration – from ocean-view meeting spaces to wellness sanctuaries and thoughtfully designed gathering areas.

But VEA's physical beauty is just part of the story. Marriott International is deeply committed to making inclusion foundational – not optional. As CEO Anthony Capuano has said:

> *"We welcome all to our hotels, and we create opportunities for all – and fundamentally those will never change. The words might change, but that's who we are as a company."*

Within 24 hours of reaffirming that stance publicly, Capuano received over 40,000 messages of gratitude from associates worldwide – proof that when values are lived, they resonate.

VEA Newport Beach | A Marriott Resort & Spa is more than a space – it's a venue operated by a company that aligns with the BRIDGE ethos of inclusion, trust, and long-term legacy.

> "BRIDGE26 stands out as a conference where inspiration meets actionable strategies. It's a space for meaningful connection and insights that empower businesses to turn inclusion into a driver for growth."



LORI GOODE
CMO
Index Exchange

PARTNERING WITH A PURPOSE

Designed to Deliver Impact That Lasts

Every BRIDGE partnership is built around three principles: authenticity, alignment, and action. We don't sell sponsorships – we create collaborations that move business and culture forward together.

Your Partnership Delivers:

Visibility across pre-, during-, and post-event marketing, social, and press channels.

Thought Leadership through main-stage participation, content integration, and co-branded publications.

Authentic Cultural Activation that celebrates diversity and connects your brand to lived experiences.

Purpose-Driven Alignment – where every giveaway, product, and experience supports underrepresented communities or causes.

Community Impact that extends beyond the event through measurable initiatives and collaborations.

> "We design every partnership to be more than exposure – it's a shared opportunity to lead the change we all want to see."



BRIDGE
Partnerships Team

THE VOICES WHO'VE LED THE CONVERSATION

BRIDGE has brought together some of the most influential voices in business, marketing, and culture. Leaders who don't just discuss inclusion, they define it.

Past speakers include executives, change makers, and innovators who've shaped how the industry thinks about leadership, creativity, and growth.



1 / THE LEADERSHIP ADVANTAGE

INSIGHTS & INFLUENCE

Spark conversation through ideas and knowledge.

BRIDGE27 is where leadership takes center stage. These partnerships connect your brand directly to the conversations shaping the future of inclusive growth. Through thought leadership, collaboration, and connection, these opportunities position your organization as a driving force in redefining how business leads with purpose and performance.



THE MAIN STAGE

Position your organization as a leader shaping the future of inclusive growth. The Main Stage offers the highest level of visibility and thought leadership integration across the entire retreat.

$120,000 Member / $140,000 Non-Member

BENEFITS INCLUDE

SIGNATURE EXPERIENCE

- Exclusive sponsorship of a signature cultural experience
- Opportunity to provide a curated giveaway in support of a historically underrepresented community, with products sourced by BRIDGE (cost not included).

BRAND & NAMING

- Naming rights: BRIDGE27, presented by [Partner Name]
- Standard partner benefits
- Conversion of your main-stage session into a thought leadership article distributed through BRIDGE channels

THOUGHT LEADERSHIP

- Speaker participation in a prominent main-stage session (final approval by BRIDGE)
- 3–5 minute welcome remarks during your sponsored activation

ATTENDEE REGISTRATION

- VIP reserved table
- 4 complimentary passes (including speakers)

ANALYSIS & INSIGHTS

Advance the conversation with insights that drive impact. Through Analysis & Insights, your organization collaborates with BRIDGE to spotlight data, trends, and research that demonstrate how inclusion fuels business growth.

$40,000 Member / $50,000 Non-Member

BENEFITS INCLUDE

SIGNATURE EXPERIENCE

- Exclusive opportunity to feature your proprietary research or co-develop a collaborative study with BRIDGE

BRAND & NAMING

- Co-branded infographic and post-event digital report distributed through BRIDGE channels
- Extended visibility across BRIDGE's membership network, SmartBrief, and social channels
- Standard partner benefits

THOUGHT LEADERSHIP

- Integration into a main-stage or breakout session to present research findings
- Option to fund or provide data expertise for the research initiative

ATTENDEE REGISTRATION

- 2 complimentary passes

IN THE ROUND WORKSHOPS

Sponsor one of three concurrent BRIDGE27 workshops where industry leaders share best practices, data, and case studies that move inclusion from concept to capability.

$35,000 Member / $45,000 Non-Member

BENEFITS INCLUDE

SIGNATURE EXPERIENCE

- Exclusive sponsorship of one of three BRIDGE27 In the Round workshops

BRAND & NAMING

- Conversion of workshop content into a co-branded case study or white paper distributed through BRIDGE channels
- Partner branding across workshop signage and materials
- Standard partner benefits

THOUGHT LEADERSHIP

- 10-minute presentation of key findings on the main stage

ATTENDEE REGISTRATION

- 2 complimentary passes (includes speakers)

2 / THE CONNECTION ADVANTAGE

CULTURAL & EXPERIENTIAL PARTNERSHIPS
Cultivate meaningful relationships through memorable moments.

These are the moments people remember. Experiences that connect insight to emotion, culture to creativity. BRIDGE27's Cultural & Experiential Partnerships bring BRIDGE27 to life through shared meals, gatherings, and celebrations that remind us why connection is the foundation of leadership.









THE DINNER TABLE

Host an unforgettable evening that celebrates connection through culture. The Dinner Table invites attendees to experience an authentic fusion of cuisine, music, and storytelling, creating a signature moment of BRIDGE27.

$65,000 Member / $75,000 Non-Member

BENEFITS INCLUDE

SIGNATURE EXPERIENCE

- Exclusive sponsorship of either Sunday's or Monday's Dinner Table
- Collaborate with BRIDGE and the Executive Chef to co-create a themed dining experience
- Opportunity to provide a curated giveaway in support of a historically underrepresented community, with products sourced by BRIDGE (cost not included).

BRAND & NAMING

- Premium visibility throughout the dinner
- Standard partner benefits

THOUGHT LEADERSHIP

- 3–5 minute welcome remarks to open the evening
- Post-event thought leadership feature in BRIDGE SmartBrief or social channels

ATTENDEE REGISTRATION

- VIP reserved table
- 3 complimentary passes

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THE LUNCH TABLE

Bring people together through a midday cultural experience at the Lunch Table that inspires conversation and collaboration. A defining BRIDGE tradition where cuisine, creativity, and connection come together.

$50,000 Member / $60,000 Non-Member

BENEFITS INCLUDE

SIGNATURE EXPERIENCE

- Exclusive sponsorship of Monday's Lunch Table
- Co-design a themed lunch experience with BRIDGE and the Executive Chef
- Opportunity to provide a curated giveaway in support of a historically underrepresented community, with products sourced by BRIDGE (cost not included).

BRAND & NAMING

- Collateral at each place setting
- Standard partner benefits

THOUGHT LEADERSHIP

- 3–5 minute welcome remarks to introduce the experience

ATTENDEE REGISTRATION

- VIP reserved table
- 2 complimentary passes

(Special pricing available for both lunches.)

THE BREAKFAST TABLE

Kickstart the day with energy and inspiration. At the Breakfast Table, you'll help set the tone each morning by creating a moment of reflection, connection, and purpose.

$20,000 One Day, $30,000 Both Days - Member
$25,000 One Day, $35,000 Both Days - Non-Member

BENEFITS INCLUDE

SIGNATURE EXPERIENCE

- Collaborate with BRIDGE to create a globally inspired menu or breakfast experience
- Opportunity to provide a curated giveaway in support of a historically underrepresented community, with products sourced by BRIDGE (cost not included).

BRAND & NAMING

- Exclusive sponsorship of Monday or Tuesday breakfast (or both)
- Standard partner benefits

THOUGHT LEADERSHIP

- 3–5 minute welcome remarks to open the day

ATTENDEE REGISTRATION

- VIP reserved table
- 1 complimentary pass for a one-day sponsorship. 2 complimentary passes for a two-day sponsorship

BRIDGE27
THE ADVANTAGE

MIX & MINGLE

Mix and mingle around a custom coffee or smoothie bar with light refreshments as attendees recharge, connect, and prepare for an afternoon of workshops and activities. Sponsor one or both days.

$20,000 One Day, $30,000 Both Days - Member
$25,000 One Day, $35,000 Both Days - Non-Member

BENEFITS INCLUDE

SIGNATURE EXPERIENCE

- Collaborate with BRIDGE to create a globally inspired menu or experience
- Opportunity to provide a curated giveaway in support of a historically underrepresented community, with products sourced by BRIDGE (cost not included).

BRAND & NAMING

- Exclusive sponsorship of one or both activations
- Co-branded signage and themed décor integration
- Standard partner benefits

THOUGHT LEADERSHIP

- 3–5 minute welcome remarks

ATTENDEE REGISTRATION

- 1 complimentary pass for a one-day sponsorship. 2 complimentary passes for a two-day sponsorship

FIREPITS & FRIENDSHIPS

Gather around the firepits to build friendships and wind down the day with meaningful conversation. Complete the experience with customized s'mores kits while attendees connect long into the evening. Sponsor one or both nights.

$20,000 One Day, $30,000 Both Days - Member
$25,000 One Day, $35,000 Both Days - Non-Member

BENEFITS INCLUDE

SIGNATURE EXPERIENCE

- Collaborate with BRIDGE to customize the evening experience
- Opportunity to provide a curated giveaway in support of a historically underrepresented community, with products sourced by BRIDGE (cost not included).

BRAND & NAMING

- Exclusive sponsorship of one or both activations
- Co-branded signage and themed décor integration
- Standard partner benefits

THOUGHT LEADERSHIP

- 3–5 minute welcome remarks

ATTENDEE REGISTRATION

- 1 complimentary pass for a one-day sponsorship. 2 complimentary passes for a two-day sponsorship

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THE ADVANTAGE

COCKTAILS & CONNECTIONS

Kick-start the evening by building lasting connections over branded specialty cocktails and a curated selection of bites. Sponsor one or both nights.

$25,000 One Day, $35,000 Both Days - Member
$30,000 One Day, $40,000 Both Days - Non-Member

BENEFITS INCLUDE

SIGNATURE EXPERIENCE

- Collaborate with BRIDGE to create a signature cocktail and culinary experience
- Opportunity to provide a curated giveaway in support of a historically underrepresented community, with products sourced by BRIDGE (cost not included).

BRAND & NAMING

- Exclusive sponsorship of one or both activations
- Co-branded signage and themed décor integration
- Standard partner benefits

THOUGHT LEADERSHIP

- 3–5 minute welcome remarks

ATTENDEE REGISTRATION

- 1 complimentary pass for a one-day sponsorship. 2 complimentary passes for a two-day sponsorship

BRIDGE27
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PICNIC LUNCH

Create the environment for attendees to relax, recharge, and connect before the retreat concludes. The Picnic Lunch is a casual outdoor experience that fosters community and celebrates shared connections.

$15,000 Member / $20,000 Non-Member

BENEFITS INCLUDE

SIGNATURE EXPERIENCE

- Collaborate with BRIDGE on the menu and outdoor experience
- Opportunity to provide a curated giveaway in support of a historically underrepresented community, with products sourced by BRIDGE (cost not included).

BRAND & NAMING

- Exclusive sponsorship of Tuesday's Picnic Lunch
- Standard partner benefits

THOUGHT LEADERSHIP

- 3–5 minute welcome remarks
- Post-event thought leadership feature in BRIDGE SmartBrief or social channels

ATTENDEE REGISTRATION

- 1 complimentary pass

UNWIND & EXPLORE

Turn connection into collaboration. Sponsor one of BRIDGE's curated Tuesday afternoon networking experiences designed to foster relationships that extend well beyond the retreat.

$25,000 Member / $35,000 Non-Member

BENEFITS INCLUDE

SIGNATURE EXPERIENCE

- Opportunity to co-design the experience with BRIDGE
- Opportunity to provide a curated giveaway in support of a historically underrepresented community, with products sourced by BRIDGE (cost not included).

BRAND & NAMING

- Exclusive sponsorship of one of three concurrent networking experiences
- Standard partner benefits

ATTENDEE REGISTRATION

- 1 complimentary pass

3 / THE COMMUNITY ADVANTAGE

CONNECTION & INCLUSION
Celebrate inclusive spaces that strengthen our community.

Inclusion is most powerful when it is put into practice. These partnerships extend BRIDGE's mission beyond the stage by advancing access, opportunity, and authentic representation. Connection & Inclusion partnerships enable organizations to demonstrate leadership through action by supporting the spaces, experiences, and people that make meaningful progress possible.









INCLUSION LOUNGE

Be at the center of connection. The Inclusion Lounge is the retreat's gathering place where conversations spark ideas, partnerships take shape, and relationships grow.

$50,000 Member / $60,000 Non-Member

BENEFITS INCLUDE

SIGNATURE EXPERIENCE

- Custom design integration, including furniture, décor, and visual elements co-developed with BRIDGE
- Opportunity to incorporate partner branding or thought leadership displays throughout the space

BRAND & NAMING

- Exclusive sponsorship of the official BRIDGE Inclusion Lounge
- Co-branded takeaway, such as a digital Inclusion Insights guide or printed quick-reference resource
- Standard partner benefits

ATTENDEE REGISTRATION

- 2 complimentary passes

INCLUSION MARKETPLACE

Celebrate creativity and community through a curated marketplace featuring products from underrepresented-owned and purpose-driven businesses.

$40,000 Member / $50,000 Non-Member

BENEFITS INCLUDE

SIGNATURE EXPERIENCE

- Partner video or brand story featured on marketplace screens

BRAND & NAMING

- Exclusive sponsorship of the BRIDGE Inclusion Marketplace
- Branded redemption cards for attendee purchases (one per day)
- Optional signage featuring partner-provided cultural insights or "Did You Know?" content
- Standard partner benefits

ATTENDEE REGISTRATION

- 2 complimentary passes

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ACCESS & BELONGING

Champion access and belonging. Access & Belonging helps ensure every attendee can fully experience BRIDGE27 through thoughtful accommodations and inclusive design.

$30,000 Member / $40,000 Non-Member

BENEFITS INCLUDE

SIGNATURE EXPERIENCE

- Sponsorship of ASL interpretation for main-stage sessions
- Sponsorship of CART captioning throughout the retreat

BRAND & NAMING

- Exclusive sponsorship of the official BRIDGE Quiet Room and accessibility services
- Opportunity to provide branded sensory or wellness kits for attendees
- Standard partner benefits

ATTENDEE REGISTRATION

- 2 complimentary passes

4 / THE INTERACTIVE ADVANTAGE

ENGAGEMENT & DISCOVERY

Inspire collaboration, reflection, and creativity.

Each year, BRIDGE introduces experiences that define the spirit of the retreat. These interactive activations invite attendees to participate, reflect, and celebrate the courage to go beyond the line. Designed to spark conversation, creativity, and connection, they create lasting memories long after the retreat ends.









INTERACTIVE INSTALLATION

Create a striking, interactive installation that invites every attendee to participate in a shared BRIDGE27 experience centered around a custom prompt.

$50,000 Member / $60,000 Non-Member

BENEFITS INCLUDE

SIGNATURE EXPERIENCE

- Collaborate with BRIDGE to design the installation prompt and attendee experience

BRAND & NAMING

- Exclusive sponsorship of the interactive installation
- Co-branded installation signage and digital experience
- Opportunity to incorporate an augmented reality or projection element aligned with your brand
- Co-branded post-event highlight reel showcasing attendee participation
- Standard partner benefits

ATTENDEE REGISTRATION

- 2 complimentary passes

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DATA STRINGS

Turn insight into art. Data Strings is an immersive installation where attendees contribute their perspectives, creating a living visualization of the ideas shaping the future of inclusion and growth.

$50,000 Member / $60,000 Non-Member

BENEFITS INCLUDE

SIGNATURE EXPERIENCE

- Collaborate with BRIDGE to shape the installation experience and participant engagement

BRAND & NAMING

- Exclusive sponsorship of the BRIDGE27 Data Strings installation in a high-traffic location
- Co-branded infographic summarizing participant insights following the retreat
- Standard partner benefits

THOUGHT LEADERSHIP

- Opportunity to present a brief "Insight Moment" on the main stage highlighting key themes that emerged from the experience

ATTENDEE REGISTRATION

- 2 complimentary passes

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5/ THE VISIBILITY ADVANTAGE

BRAND AWARENESS & CONNECTION

Build recognition through intentional touchpoints.

Visibility is about more than being seen. It's about being remembered. These partnerships integrate your brand throughout the attendee journey, from the moment attendees arrive to their final farewell. Every touchpoint is designed to connect purpose with presence, ensuring your brand is experienced with meaning and intention.







THE WELCOME

You had me at hello! Welcome every attendee with a first impression that reflects the spirit of BRIDGE27. As attendees arrive, your brand sets the tone with a welcoming experience designed to create an immediate sense of hospitality and connection.

$50,000 Member / $60,000 Non-Member

BENEFITS INCLUDE

SIGNATURE EXPERIENCE

- Collaborate with BRIDGE to create a custom welcome beverage or signature treat

BRAND & NAMING

- Exclusive sponsorship of the BRIDGE27 registration and welcome experience
- Company logo on attendee lanyards and registration signage
- Opportunity to provide a curated giveaway in support of a historically underrepresented community, with products sourced by BRIDGE for the welcome bag (cost not included).
- Standard partner benefits

ATTENDEE REGISTRATION

- 2 complimentary passes

THE JOURNEY

Extend the BRIDGE experience from the moment attendees arrive. The Journey creates a seamless, branded welcome while helping expand access beyond the retreat.

$50,000 Member / $60,000 Non-Member

BENEFITS INCLUDE

SIGNATURE EXPERIENCE

- Opportunity to collaborate with LyftUp or a similar organization to help fund transportation for underserved communities

BRAND & NAMING

- Exclusive sponsorship of airport-to-resort transportation
- Co-branded welcome signage and in-vehicle materials
- Opportunity to provide a curated re-energize kit in support of a historically underrepresented community, with products sourced by BRIDGE on the way to the hotel (cost not included).
- Standard partner benefits

ATTENDEE REGISTRATION

- 2 complimentary passes

ALWAYS CONNECTED

Keep every leader connected. With Always Connected your brand powers one of the retreat's most frequently used touchpoints.

$20,000 Member / $25,000 Non-Member

BENEFITS INCLUDE

BRAND & NAMING

- Customized Wi-Fi network name and password featuring your brand
- Sponsor branding on the Wi-Fi landing page and tabletop signage
- Standard partner benefits

ATTENDEE REGISTRATION

- 1 complimentary pass

BRIDGE27
THE ADVANTAGE

MEET THE BRIDGE BOARD OF DIRECTORS

Leaders Building What's Next

The BRIDGE Board of Directors represents the most influential voices across marketing, media, technology, and business. Each member brings unmatched experience, insight, and commitment to advancing inclusion as a driver of performance and growth.



Sheryl Daija
CEO & Founder
BRIDGE

BOARD CHAIR



Sandra Sims-Williams
Chief Business Inclusion, Impact and Belonging Officer
Nielsen

VICE CHAIR



Lori Goode
Chief Marketing Officer
Index Exchange



Joy Allen-Altimare
President
VELLA



Tish Archie-Oliver
Chief Inclusion & Belonging Officer
GAP INC.



Brianne Boles-Marshall
Responsible Media Lead
gm



Lois Castillo
Head of Diversity, Equity & Inclusion
Basis



Tony Coles
President, Multicultural Business and Development
iHeartMEDIA



Phil Cowdell
Global Chief Strategy Officer
CHANNEL FACTORY



Carlos Cubia
EVP, Chief Community Health Impact & Belonging Officer
Corewell Health



Alisa Dalton
VP, Community Engagement & Belonging
target



Tiffane Davis
Chief Diversity, Equity and Inclusion Officer
MICHELIN



Geoff Edwards
Managing Director, Creative
GALE



Tiffany Edwards
Chief Impact and Equity Officer
PUBLICIS GROUPE



Donna Dozier Gordon
Head of Inclusion & Diversity, Americas
H&M



Marisa Grimes
Chief Diversity and Inclusion Officer
USTA



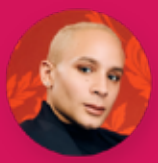
Amelia Hardy
SVP Brand Strategy and Planning
BEST BUY



Amy Horn
Customer Experience Evangelist
aws



Noe Marti
VP Marketing Strategy and Operations
gumgum



Aubrey Masten
VP, Head of DE&I Communications & Strategic Partnerships, NA
L'ORÉAL GROUPE



George-Axelle Broussilon Matschinga
VP of Diversity, Equity & Inclusion
SEPHORA



Nicole Moses-Milner
Sr. Director Belonging and Social Impact
JCG



Lukeisha Paul
Head of Inclusion & Impact
WPP Media



Yin Woon Rani
CEO/CMO
milk pep



Jessica Ricaurte
Chief Revenue Officer
adsmovil



Victoria Russell
Managing Director, Inclusion & Sustainability Strategy Leader
pwc



Courtney Schroeder
Head of Belonging & Community Impact
General Mills



Haytham Shoukry
Head of Atrium & Medical Nutrition Marketing
Nestlé Health Science



Randi Stipes
Former CMO
The Weather Company



Brandon Thompson
VP, Growth Engagement & Inclusion
NASCAR



Danyelle Wright
VP, Government Affairs & Social Impact, Employment & Labor Counsel
SCRIPPS

The BRIDGE Board leads with clarity, conviction and courage – transforming inclusion from a conversation into a capability that connects workplace culture to marketplace impact.

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A Marriott Resort & Spa

For partnership opportunities and inquiries:
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sheryl@wearebridge.com | 917 287 6140

#wearestrongertogether #WeAreBRIDGE